



THE SOURCE

APPLES/PEARS *John Tole*

California Gala apples are available and peaking on 100-size. The color is average to good and the availability of the smaller sizes is better. We had a couple more shippers start packing this week. Washington Red Delicious continue to peak on 80/88/100's. 100-count and larger supplies remain more prevalent than the smaller sizes, especially in the lower grades. Most suppliers are still subbing up to the higher grades to cover any volume of small reds. The Red market is starting to climb as the supplies drop. Golden Delicious is still peaking on 100's and is still fairly evenly sized. The Golden Delicious market is being steady but supplies are low so expect the market to rise. Granny-Smith is still peaking on 88/100/113's. Some shippers will still flex for volume on the smaller sizes. The market for large Granny-Smith is steady but still very strong. Washington Fuji volume is very light but they are available from a few shippers. The remaining Fuji's are mostly large. Washington D'Anjou pears are still peaking on 90's and larger while 110's and smaller remain extremely short as they are almost finished for the season. California Bartlett pears are steady on all sizes and continue to peak on 80's & 90's. So far this season 135's is the smallest pear available. California Red pears are also steady and peaking on larger fruit.

ASPARAGUS *Gabe Romero/Mike Pacheco*

This market has softened. Supplies out of Peru continue to be on the light side. Mexico's production has picked up on standard sizing. Both regions continue to struggle on jumbo sizing. This size will command a higher price. The quality has been reported to be good.

AVOCADO *Tim Kelley*

California is at its peak of their season, with sizes peaking on 48's and 60's. Mexico has wrapped up their Old Crop and beginning their Flor Loca crop harvest, but is being slowed by rains. Their volume is very low and they are raising their prices. Peruvian fruit supplies are good and will continue through August. Their fruit is mostly 48's and larger, with a limited amount of 60's. Fruit quality is good with very

Commodities at a glance...

<u>Commodity</u>	<u>Quality</u>	<u>Market</u>
Apples	Good	Steady
Asparagus	Good	Lower
Avocado (Mexican)	Good	Higher
Avocado (California)	Good	Higher
Bell Peppers (Western)	Good	Steady/Lower
Bell Pepper (Eastern)	Good	Higher
Berries: Strawberries	Fair	Lower
Berries: Raspberries	Fair	Lower
Berries: Blackberries	Fair	Lower
Berries: Blueberries	Good	Steady
Broccoli	Good	Steady
Carrots	Good	Steady
Cauliflower	Good	Steady
Celery	Good	Steady
Citrus: Lemons	Good	Steady
Citrus: Oranges	Good	Higher
Cucumbers (Western)	Good	Lower
Cucumbers (Eastern)	Good	Higher
Eggplant (Western)	Good	Higher
Eggplant (Eastern)	Good	Higher
Grapes, Green	Good	Steady
Grapes, Red	Good	Steady
Green Onions	Good	Steady
Lettuce: Leaf	Fair	Steady
Lettuce: Iceberg	Fair	Steady
Melons: Cantaloupe	Good	Steady
Melons: Honeydew	Good	Steady
Onions	Good	Steady
Pears	Good	Steady
Potatoes	Fair	Lower
Squash (Western)	Good	Steady
Squash (Eastern)	Good	Higher
Stone Fruit	Excellent	Steady
Tomatoes (Western)	Good	Steady
Tomatoes (Eastern)	Good	Steady
Watermelon	Good	Steady



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good maturity levels. As we get into August, supplies of all origin will begin to decline and market looks to get very active.

BELL PEPPERS

Western Bells: *Mike Cantu*

Because of transitions and current heat wave Southern California green bell crops supplies are lagging. Green bell peppers are lighter supplies from Bakersfield area and Fresno has not started with substantial production yet. Market is creeping up. California red bell market is showing some relief from scarcity and FOB's. This will be short lived as some current districts' production is projected to be very light. Red bells both open field and hothouse is crossing through South Texas. Fresno Red bells have started but not full production. Demand Exceeds on Red and Gold bell peppers from both districts. Colored bell peppers supplies from California will continue to be a challenge for the remainder of the season until Baja California kicks in this fall. Gold bells markets continue at HIGH fobs and very light supplies availability depends on growing district. Mexico has basically wrapped up on both hothouse and open field gold bells. Some greenhouse gold bell peppers are crossing through South Texas.

Eastern Bells: *Harry Sheaffer*

Green peppers are in good volume.

BERRIES *Jonathan Mule'*

Strawberries: Light demand and good supplies has this market weaker the middle of this week. Quality is still the main issue. Warm night time temperatures (high 50's low 60's) are not letting the fruit firm up which is the main reason for the weak quality. Fruit continues to ripen at night with these warm temperatures which is keeping the supplies plentiful. Main issue is bruising followed by light mold. The forecast is calling for a warming trend as this week moves on which will push the fog off the coast but the warm weather will keep the quality fair. Fruit size is medium to small. We do not anticipate these arrival conditions to change in the near future. Only order what your need due to the short shelf life of the fruit. Market is slightly weaker with some fruit being discounted due to quality. Be careful on what you are buying.

Raspberries: Supplies have finally started to come on and with moderate demand has this

market starting to weaken. Quality is fair to good depending on the lot. The main issue is soft fruit due to the warm weather in the growing areas.

Blackberries: Supplies are finally coming on with moderate demand has this market start to weaken. Quality is fair to good depending on the lot.

Blueberries: Market is steady on both Coasts. West Coast quality is being reported as good. New Jersey will slowly finish for the season in the next week or so. The main pack currently is Pints.

BROCCOLI *Gabe Romero/Mike Pacheco*

This market is steady like the previous week. Supplies are expected to be good throughout the week, especially on crowns. Santa Maria, Salinas and Mexico are the growing areas for these commodities. The quality has been reported as being good in all the growing regions.

CARROTS *Tim Kelley*

Bakersfield crop is producing good volumes of good quality carrots with good size.

CAULIFLOWER *Gabe Romero/Mike Pacheco*

This market is steady, overall. Demand continues to be off. The best supplies continue to be on sixteen counts. Shippers are listening to offers. There is a gap in pricing of two-three dollars on all sizing. Production continues mainly out of Santa Maria and Salinas. The quality has been reported as good overall with most suppliers.

CELERY *Gabe Romero/Mike Pacheco*

The celery market continues on a steady path. Small sizing, 36s and smaller continue to have the least availability and is commanding a higher price. Good deals are being given to large sizing and this will likely continue throughout the week. Santa Maria and Salinas continue to be the main growing regions for this commodity. The quality continues to be strong with most shippers.

CITRUS *Tim Kelley*

Lemons: Demand continues to rise and is exceeding supply on all sizes and grades. Fruit is especially tight on 165's and larger fruit due to lack of growth because of drought conditions in California. The market continues to firm on pricing on all sizes with this strong demand for fruit. There will be some very limit supplies of Chilean fruit arriving next week, but not near what



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we need to make a difference.

Oranges: Valencia supplies are good. Sizing continues to favor the 88's/72's/113's sizes. Demand is very good on the smaller fruit 113's and 138's and cleaning up daily. With the long, hot days of summer, we are seeing re-greening of the fruit. This is a normal occurrence in the summer. The fruit is still ripe and sweet. We are still able to source some late season navels in the large sizes, 72's to 40's. The late season California navels are still available from a few suppliers, but near the end of their season.

Limes: Once again demand is steady on all sizes. The market is also remaining steady on all sizes. The supplies of smaller limes have leveled off and are remaining steady. Larger sized volumes continue to hold steady. At the end of July Mexico will be transitioning into another growing area which looks to bring in good supplies of smaller limes.

CUCUMBERS

Western Cucumber: *Mike Cantu*

Market is beginning to show some relief from current FOBS. However, market will remain on the high side. California (Mex) cucumbers from Baja are becoming more plentiful. Supplies meeting demand.

Eastern Cucumbers: *Harry Sheaffer*

Expect the market to stay high and tight with good quality and less volume.

EGGPLANT

Western Eggplant: *Mike Cantu*

California is creeping up slightly as heat slowed down production slightly. Demand slightly outpacing supplies. We will see slight gaps due to transitions and weather.

Eastern Eggplant: *Harry Sheaffer*

Eggs are in better supply and quality.

GRAPES: *Amy Grolnick*

San Joaquin Valley and Bakersfield grapes are available. There are all sizes available on the flames, with good quality. Green seedless is available as well with excellent quality. The green grapes are mostly large and there will be more coming on over the next 2 weeks.

GREEN ONIONS *Gabe Romero/Mike Pacheco*

There is no change in the market. Pricing is

steady with all suppliers. The quality out of the Mexico region continues to be strong. Production in Salinas should occur by the end of the week, but Mexico will be the predominant growing area for this commodity.

LEAF LETTUCE *Gabe Romero/Mike Pacheco*

Romaine supplies are light to moderate with many suppliers. Demand, overall is moderate. Green and red leaf continues to be flat in terms of demand. Romaine hearts continue to have light availability with all shippers and this will continue throughout the week. Colossal hearts will not be seen until possibly the end of the week at the earliest. Romaine hearts continue to be on escalated pricing. Tip and fringe burn continue to be issues that growers are dealing daily.

LETTUCE *Gabe Romero/Mike Pacheco*

This market has firmed up as shippers attempt to take pricing upward. This market may be stronger by the end of the week. The gap in pricing has closed considerably from last week as most shippers are light to moderate. Pinking, rib discoloration and russet spotting continues to be issues reported upon arrivals.

MELONS: *Amy Grolnick*

Cantaloupe: Westside melons are available with excellent quality sizing is all over the board depending on the shipper. Sugars are good and there is good availability.

Honeydew: Nogales is cleaned up for the season. The Westside fruit is available but mostly peaking to 5's so small fruit will continue to be limited at best.

ONIONS *John Tole*

Yellows are steady for now in both areas. California is still ahead on production and limiting their packing. New Mexico continues to pack mostly direct-seeded onions and the size profile is smaller now, peaking on jumbo and medium yellows. The quality on yellows has been good in both California and New Mexico but we could see more mold and spotting from New Mexico due to last week's rain. Red onions are steady but the New Mexico shippers are still buying from California so stay ahead. Medium reds are still short in California. The quality on red onions has been fair to good in both areas. Whites are relatively light in both areas and the market is flat.



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POTATOES *John Tole*

Idaho is steady to lower on all sizes of potatoes. Some suppliers are pushing to move as much as they can before new-crop and deals are available. Idaho expects to pack new-crop Norkotahs between August 4th and 11th. Washington new-crop Norkotahs are clean and peaking between 60's and 90's. The new-crop quality is good, the potatoes are clean internally, and the maturity is good. Colorado remains steady to on all sizes but supplies are limited on 50's through 70's. The Colorado shippers are still relatively high compared to other areas. Wisconsin is steady to slightly lower on russets and they are also relatively high. California russet potatoes are steady to lower as most shippers are trying to clean-up this week. Bakersfield red and gold potatoes are still peaking on A-size but supplies are limited. The Bakersfield market is steady to lower. Stockton, California is steady on all colors and they are peaking on A-size for all varieties. Virginia continues packing red and white potatoes. The Virginia market is fairly steady but they are in and out quick so there are deals available for volume. Alabama & Texas are still packing red and both are being quoted as steady but they will flex on Red A's. North Carolina is still packing red, gold, and white potatoes. The Gold and White volume is light though.

SQUASH

Western Squash: *Mike Cantu*

California squash currently shipping out of Santa Maria and Fresno. Supplies are lightening up due to hot weather in Fresno. Demand also pressing and slightly lower production may push market to creep up slightly later this week.

Eastern Squash: *Harry Sheaffer*

Squash is in Michigan quality is good.

STONE FRUIT *Amy Grolnick*

California stone fruit is available with a mixed bag of colors and sizing available from different shippers. Small fruit remains very limited on both peaches and nectarines. Both red and black plums and pluots are available with excellent quality and good promotable volume.

TOMATOES *Aaron Aliotti*

Western/Mexico: California is enduring a heat wave causing fruit to mature quickly with shorter shelf lives. As a result larger sizes are harder to come by with fruit being harvested sooner than normal. Western roma tomatoes are seeing an influx in supply this week, causing pricing to again slide by a dollar or so. The quality of this product has remained steady on all sizes, with large and medium being the bulk of what is currently being packed. At the same time, Mexico is beginning to ship more product across the border, which is helping in the relief effort in pricing. Cherries and grapes have remained steady in California, which both northern and southern shippers putting out quality product. This ample supply of product has helped the market slightly, but high freight rates keep this product fairly regional.

Eastern/Tomatoes: The eastern seaboard has seen another increase in production this week as this area begins to see increased yield daily. Even with Tennessee, Virginia, and the Carolinas harvesting strong quantities of round tomatoes, this market has remained high due to elevated freight rates required for Western alternatives. There is no noticeable change in the roma market out of the southeast. With steady supplies coming from several different local programs, demand has been kept at bay for the past couple of weeks. The market will remain reasonably priced until the smaller operations fade away creating more demand for Western items. Cherry and grape tomatoes in the American southeast continue to be scattered across the region in local programs. With such an influx in volume, pricing has come off slightly. Next week should bring steadier conditions as supplies and quality remain constant.

VALUE ADDED *Gabe Romero/Mike Pacheco*

Supplies are light to moderate on carton romaine. Demand has remained steady. Some tip and fringe burn has been reported sporadically upon arrivals. Lettuce supplies are ample for all the processor's needs. The quality issues of pinking and russet spotting will likely continue sporadically. This is industry wide. Broccoli supplies are strong. Cauliflower will be moderate to good throughout the week with most suppliers.